

## 2017 SNOWDOWN PARADE RULES AND REGULATIONS

### LIGHTS! LIGHTS! LIGHTS! *on your float please!*

- 1. NUMBER OF ENTRIES:** Total parade entries limited to 60.
- 2. ENTRY COST:** Standard Entry fee \$65.00 per Entry with 1 vehicle. \$50.00 per Entry for school and children organizations, Non Profits must have Proof of Non-Profit status or prior approval by Snowdown Board of Directors otherwise standard fee applies. Sponsorships available for parade opportunities that include entry fee, contact Chip @ 970-749-1816 for details
- 3. ENTRY APPLICATION:** The Snowdown Parade is a privately sponsored event. An application must be submitted for review before acceptance. If application is rejected, entry will not be allowed in Parade. Evaluation will be based on your use of LIGHTS, this year's theme and the following factors:
  - Historical compliance with Parade policies
  - Appropriateness of entry (this is a family affair)
  - Non-controversial theme/message
  - Intent - Fun attitude & message
  - No excessive use of sound/noise
  - Theme relevance
  - Danger risk to crowd
  - No over commercialization
  - Attitude- FUN
  - Cooperation
- 4. RESPONSIBLE PARTY (FLOAT CAPTAIN):** Each entry must have one person that agrees, in writing, to be responsible for the entry and the actions of the persons associated therewith. This person **must travel the entire parade route** with the entry to assure compliance with all rules, regulations and ordinances.
- 5. PARADE MARSHALS-**The Snowdown Parade will deploy parade marshals in each block to monitor entry compliance with Parade rules and regulations. Durango Police Dept. will be noting any non-compliance issues with entries. If an entry is out of compliance, the Snowdown Parade reserves the right to restrict that entry from future Parades. Additional Parade Marshals will be deployed at the end of route to facilitate the rapid disbursement of floats out of the area.
- 6. OVERSIZED VEHICLES** - Entries with large trucks or other large vehicles will only be selected for entry if the nature of the entry (a lot of people, nature of display, etc) necessitates the extra size vehicle to accommodate the entry.
- 7. EXCESSIVE NOISE** -The introduction of excessive noise to the Parade will now be restricted, such as semi-tractor air horns, sirens, etc. Music and loud speakers are acceptable unless excessive.
- 8. RESPONSIBILITY FOR DAMAGE** - Each entry will be responsible for any damage to public or private property during Parade assembly, procession and/or disbursement.
- 9. CITY ORDINANCES** - **City ordinances prohibit throwing items from floats** but do allow items to be **handed out to the crowd across the barricades.**
- 10. CONTROVERSIAL ISSUES** - Everyone is welcome in the Parade as long as you enter in the true spirit of Snowdown - FUN! Entries, however, espousing controversial pro or con positions are **NOT** welcome to do so during the Snowdown Parade.
- 11. PUBLIC SAFETY VEHICLES** -Entry will be limited to one vehicle per district.

**QUESTIONS?** Call **Chip Life** at 970-749-1816 or email [parade@snowdown.org](mailto:parade@snowdown.org)  
**Return signed form with entry fee by mail to Snowdown Parade, PO Box 1, Durango, CO 81302 or email to [parade@snowdown.org](mailto:parade@snowdown.org)**